

Komal Bishnoi

Interactive Media Designer

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STRENGTHS

Graphic design - Logo, branding, Illustrations,
Infographic design, Ads.
Web design - front-end (responsive layout)
UX/UI Design
Animation - 2d
Videography & Video editing
Photography
Marketing

SOFTWARE

Illustrator
PhotoShop
Adobe XD
Invision
Indesign
AfterEffects
Animate
Premier Pro
MS Office

LANGUAGES

HTML
CSS
Javascript
Actionscript
Ready to learn more.

EDUCATION

Interactive Media Management - Honors

Jan 2019 – Aug 2019

Algonquin College, Ottawa

- > Learned the hands-on skills to plan and develop websites using latest technologies like **Bootstrap**, **HTML5**, **CSS3**, **Javascript**, **Wordpress**, online media and dynamic content.
- > Gained the fundamentals of the industry standard software package **Adobe Master Collection**, which includes **Photoshop**, **Illustrator**, **Adobe XD** and more.
- > Completed a number of **solo projects** and **team-based projects** for a wide variety of users and audiences.
- > Solid understanding of **visual elements**, **color theory** and **typography** applied in digital media across wide range of devices.
- > Learned the principles of **Graphic design** and the importance combined with application of **UI/UX design** in today's digital market.

Marketing Management - Honors

Jan2018 – Aug 2018

Algonquin College, Ottawa

- > Learned a creative, flexible and **customer-focused approach**, developed an understanding of both **domestic** and **international marketing issues**.
- > Analyzed **consumer attitudes** and **behaviours** in regards to products and services through a number of **Harvard case studies**.
- > Acquired creative, procedural and critical marketing expertise to **generate, implement** and **evaluate** marketing programs that satisfy customer requirements.
- > Worked under intense team working environments for multiple projects.

EXPERIENCE

Motion Graphic Video - Client Project

May 2019 – Aug 2019

Crossroads Children Mental Health Center

- > Worked as a character artist and background designer.
- > Carefully analyzed the color theme requirement for the sensitive topic of empathy in the video.
- > Curated 6 animal vector characters for motion design video as per client needs.
- > Worked in cohesion with team members to deliver the final product on time.

Digital Marketing Campaign - Client Project

May 2018 – Aug 2018

Costco Business Center, Ottawa

- > Worked as a Market researcher and video artist for the campaign in a team of 5.
- > Curated a digital marketing strategy for the online grocery delivery service by Costco in greater toronto area.
- > Worked on market segmentation and customer psychographics about the grocery delivery service in general.

Junior Merchant

May 2016 – April 2017

Shahi Exports Pvt. Ltd , Faridabad, India

- > Learned to work in a fast paced export house environment, dealing with international buyers like Target, NEXT, Uniqlo and Tommy Hilfiger.

Keyholder/Fashion Associate

Oct 2018 – present

RW & CO. Bayshore mall, Ottawa

- > Gained sales and strong customer service experience in a fast retail environment.
- > Handled customer conflicts rationally.
- > Implemented product knowledge & latest fashion-trends to provide memorable shopping experience.
- > Carefully performed cash register transactions including in-store and online returns.

REFERENCES

Samar ElAmir

elamirs@algonquincollege.com

Professor of Graphic Technologies at Algonquin College, Ottawa.
UX/UI testing coordinator at Service Canada.

Robert Kingsbury

kingsbr@algonquincollege.com

Professor of Web Design at Algonquin College, Ottawa.

Isabelle MacNider

imacnider@crossroadschildren.ca

Supervisor at Crossroad Children Mental Health Center, Ottawa.

BIO

DOB	Nov -26- 1994
Languages Known	English , Hindi , Punjabi
Address	320 croydon ave, Ottawa, ON (Ready to relocate)
Nationality	Indian